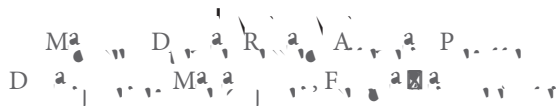




Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

# Creating Innovation Value through Generative AI: A Property Rights Perspective

## ABSTRACT

Generative Artificial Intelligence (GenAI), including Large Language Models (LLMs), Chatbots, and other AI-powered tools, has revolutionized content creation, research, and business operations. However, the rapid advancement of GenAI has raised significant questions about intellectual property (IP) rights, particularly regarding the ownership of AI-generated content and the potential for copyright infringement. This abstract explores the legal and ethical challenges surrounding GenAI from a property rights perspective, examining the implications for creators, businesses, and society. It discusses the current legal landscape, including the Copyright Act of 1976 and the Copyright Office's recent report on AI and copyright, and offers potential solutions for addressing these challenges. The abstract concludes that a clear and consistent legal framework is essential to foster innovation and protect the rights of creators in the age of GenAI.



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Accounting  
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# Supplier Financing Agreements and Cash Flows

## ABSTRACT

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Abstract  
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# VR You Ready? A Few Studies of Virtual Reality in Marketing

## ABSTRACT

(R) I/O C/P B/R (J, R, 2023), R. B. E. M. R. B. P. R. A. C. L. H. M. P. A. R. I. O. C. B.

# When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

## ABSTRACT

Abstract text is present but illegible due to heavy noise and artifacts.

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# Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

## ABSTRACT

This study examines the impact of sales-experienced executives in top management teams (TMTs) on corporate social responsibility (CSR). We argue that sales-experienced executives, who are often CEOs, CFOs, and COOs, have a positive impact on CSR. This is because sales-experienced executives are more likely to be involved in CSR activities and to have a positive attitude towards CSR. We test our hypotheses using data from 2000 to 2013. Our findings show that sales-experienced executives have a positive impact on CSR. This impact is stronger for CEOs and CFOs than for COOs. Our findings also show that sales-experienced executives have a positive impact on CSR through their involvement in CSR activities and their positive attitude towards CSR.