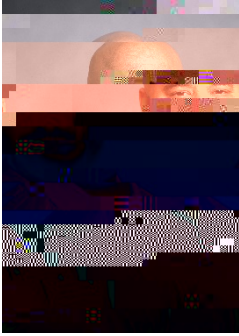


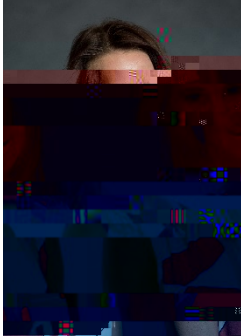
Kennesaw State University

Coles College of Business

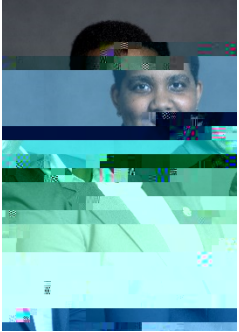
Doctor of Philosophy] v



Michael Morgan
Marketing



Kathryn Nicewicz
Marketing



Jennifer Riley
Marketing



Simona Womack
Management